

# YEAR OF THE ENGINEER

Media Preview

**Members of the media are invited to join Discovery Place leaders for an exclusive preview of the launch of FOUR new experiences at Discovery Place Science:**

- Official commencement of the Year of the Engineer initiative
- The reveal of the new permanent exhibition, Think It Up
- The official opening of the new makerspace lab, Thinker Space
- Debut the new IMAX engineering film, Dream Big: Engineering Our World

## WHEN

Thursday, August 24, 2017

10:00 a.m. – noon

Remarks will begin promptly at 10:00 a.m.

The preview of IMAX film 'Dream Big' will be shown at 11:00 a.m.

## WHERE

Discovery Place Science  
301 N Tryon Street  
Level 3 of the Museum

**Parking:** Please park in the Museum's parking deck - the Carol Grotnes Belk Complex - at the corner of Church and 6th St. (GPS address 220 W 6th St, Charlotte, NC 28202). Check in will be on Level 3, so please park as close to P3 of the parking deck as possible for easy access to the Museum. Parking will be validated upon arrival.

## WHO

Catherine Wilson Horne, president and CEO, Discovery Place

Mayor Jennifer Roberts, City of Charlotte

Alex Haas, teen apprentice, Discovery Place Science

## ABOUT

The Year of the Engineer is a multi-faceted Discovery Place Science initiative spanning the 2017-2018 school year celebrating the creativity and inventiveness of engineers.

Discovery Place Science recognizes a responsibility to address our region's STEM education gap and contribute to the building of a homegrown qualified workforce for STEM careers. Discovery Place Science committing to partnering with 250 engineers to provide 2,500 experiences that touch 250,000 guests throughout the greater Charlotte region. The commencement of the year-long initiative will kick off with the launch of two new permanent experiences at Discovery Place Science, and the debut of the new engineering IMAX film, Dream Big.

